



Let us work with you to develop a  
technique that works for you.



## Application Technology

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Application of materials in a brick plant can take many forms.

Body colors, slurry coating, spray coating, and sand coating, Also using various combustible materials in conjunction with pigments or other materials to create surface effects. The brick industry is very creative when it comes to adding accents to the brick column. The end result is always the same. Give the customer the color or colors they want and sales will increase.

Southern Color would like to partner with you to enhance your end product. We have the expertise to help design a system to fit your needs. We will work beside your employees to develop a technique of application that works best in your plant. We have existing engobes and flashes that will create a new look on the surface. Multiple layer application techniques in spray and sand coating. These will add depth to your brick and help get back some of the market share lost to other materials. Body colors that can be applied wet or dry, The key to all our success is versatility. Along with this is the need to change over efficiently, control down time, increase throughput and push more profit to the bottom line.

*The Possibilities are Endless.....*

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